## **ABOUT REX CONNER**

Rex Conner is the author of the best-selling books, "What If Common Sense Was Common Practice in Business?" and "Create the Life You Crave".

Rex has developed expertise in leading people and organizations to achieve predictable positive results by applying natural laws. His professional work has taken him inside of top companies and organizations around the world, providing consulting expertise to many industries.

His background comes through three distinctly different careers with the common element of applying human performance tools and systems as an Instructor Pilot in the U.S. Air Force, a trainer and advisor in the financial services world, and as a consultant and entrepreneur in the field of human performance.

"Train-a-saurus Rex" is a shameless speaker, trainer, and consultant to individual leaders and groups of any size.

His mentors include Dr. Robert F. Mager, one of the pioneers in the field of performance-based training. Rex is the co-founder of both Mager Consortium, and the Uncommon Path Foundation.

His current clients include businesses such as Nissan North America, Intuit Sales, Marathon Petroleum, FedEx Office, FedEx Express, and Crown Manufacturing.

In more than 60 articles and interviews, "Trainasaurus Rex" has been introduced as a Guru by people that have enjoyed his new perspectives on the timeless principles that govern the workplace and our personal lives.

He lives in Southern Utah with his wife, Lisa. They work hard, play hard, and spend rich time with their children and grandchildren.